

Box-Office Blocks Affiliate Terms for I am a Good Dog

Below are the detailed terms related to the Box-Office Blocks™ project "I am a Good Dog" located at www.iamagooddog.com.

Non-Profit Affiliates

1. For each Good Dog Block purchased by an individual in addition to a sponsored block associated with your organization, you will receive 10% of the total purchase in cash. These funds will be transferred to you based on BOB's Payment Schedule.
2. When an individual purchases a Good Dog Block without a sponsor gift code, they are asked to select an organization to receive a cash donation from Box-Office Blocks™. If an individual selects your organization you will receive 10% of the total purchase in cash.
3. Provided all the Good Dog Blocks on the site are sold and the feature film "Good Dogs" is completed, your organization will have the opportunity to screen the film, for a limited time, in your community for the purpose of raising funds. 100% of the profits generated from the screening will go to your organization. Screening terms will be announced upon green-lighting of Good Dogs.
4. When you become an Affiliate, you will be given a maximum of 25 grouped Good Dog Blocks on your specifically designated page. These blocks will be live on the website, for the life of the site, which will be a minimum of five years. You must have an Affiliate Agreement in place with BOB.

Business Affiliates

1. For each Good Dog Block purchased by an individual referred from your business, you will receive 10% of the total purchase in cash. You must have an Affiliate Agreement in place with BOB. These funds will be transferred to you based on BOB's Payment Schedule.
2. When an individual purchases a Good Dog Block, they are asked to select an organization to receive a cash donation from Box-Office Blocks™. The organization selected will receive a 10% contribution as outline in Non-Profit Affiliates. You can make a difference locally by encouraging your customers to select an animal related organization in your community.
3. Provided all the Good Dog Blocks on the site are sold, you will have an opportunity to participate in Phase II by selling memberships to the Behind the Scenes. However, your participation in this phase is at the discretion of BOB.
4. Provided the feature film "Good Dogs" is completed and a local organization screens the film as a fundraiser, your business will be featured in the film program as one of the participating businesses in the area. You will also be listed in the credits.
5. Businesses wishing to advertise on iamagooddog.com must be a Business Sponsor as opposed to a Business Affiliate.

Individual Affiliates

1. For each Good Dog Block purchased by an individual referred from you, you will receive 10% of the total purchase in cash. These funds will be transferred to you based on BOB's Payment Schedule.
2. When an individual purchases a Good Dog Block, they are asked to select an organization to receive a cash donation from Box-Office Blocks™. The organization selected will receive a 10% contribution as outline in Non-Profit Affiliates. You can make a difference locally by encouraging your customers to select an animal related organization in your community.

For questions regarding this information please contact info@boxofficeblocks.com